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ABSTRACT

A METHOD OF ENABLING A USER DEVICE SUCH AS AN AUDIENCE-RATER TO IDENTIFY A TV CHANNEL SELECTED BY A DIGITAL DECODER OR RECEIVER/DECODER

The method comprises implementing the steps consisting in: a) taking from within the decoder digital data forming a channel identifier; b) detecting a change in the selected channel; c) when a change is detected, producing a digital data message including the new channel identifier; d) transmitting the message to the user device; and e) making use of the message within the user device, in particular for statistical purposes. It is also possible to detect a change in an access condition to the selected channel, or a change in the state of the decoder between the active, standby, and off states, and in step c) to produce an access message including a corresponding indicator. The message is then associated with a prefix identifying the type of transition represented by the message, either a change in state or some other transition. Steps a) to c) can be implemented by software means internal to the decoder, and can even be incorporated in the general control software of the decoder or of its access control module. where appropriate. Step d) can be implemented via a nonspecific access port of the decoder, in particular a computer serial or parallel port.

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Translation of the title and the abstract as they were when originally filed by the Applicant. No account has been taken of any changes that may have been made subsequently by the PCT Authorities acting ex officio, e.g. under PCT Rules 37.2, 38.2, and/or 48.3.